**EDUCA 2015** or the 8th Annual Congress for Teacher Professional Development will be organized on its 8th consecutive year from 14-16 October 2015 at IMPACT Forum (Hall 9), IMPACT Muang Thong Thani.

The theme of EDUCA 2015 is "**ON SCHOOLING**" with the aims to address the important issues affecting the quality and effectiveness of schooling and how to develop and improve it.

**EDUCA expects** around 60,000 teachers and teacher educators across Thailand and neighboring countries to participate in all our teacher professional development activities and will gain the hands-on expertise for their classrooms and schools excellence.

**HIGHLIGHTED TEACHER CONTINUOUS PROFESSIONAL DEVELOPMENT ACTIVITIES**

- International Conference
- Principal Forums
- International Workshop
- Teacher CPD workshops
- Trade Exhibition
- School tours
- Model classrooms/Smart classrooms showcases
- Educational showcase from the Consortium of 16 Education Deans Council
HIGHLIGHTED TEACHER CONTINUOUS PROFESSIONAL DEVELOPMENT ACTIVITIES

International Conference

The international platform and perspectives from world-class speakers, thought leaders and renowned educators sharing the good practices, successful strategies and the lessons learned to improve the quality and effectiveness of schooling.

Principal Forums
(early childhood, elementary and secondary education)

A leadership platform for principals from early childhood, elementary and secondary schools covered the entire issues essential for the principals.

Teacher CPD workshops (conducted in Thai)

The workshops are carefully crafted for Thai teacher continuous professional development. The workshop topics are enriched, hands-on, practical covered entire issues from theory to classroom practice and implementation. More than 250 workshops topics are organized for teachers to select and cater in accordance to their needs and interests.
EDUCA 2015

HIGHLIGHTED TEACHER CONTINUOUS PROFESSIONAL DEVELOPMENT ACTIVITIES

International Workshop
(conducted in English)

Gain the on-hands and real practice from our world-class workshops facilitators from schooling concepts to practice and effective implementation.

Educational showcase from the Consortium of 16 Education Deans Council

EDUCA in cooperation with 16 Faculty of Education have arranged the exhibition where pedagogical knowledge is showcased and demonstrated with real research study. It is an ideal platform for open discussion and sharing.

School tours

EDUCA organizes the special exhibition learning tours for schools and their groups to network, learn and share with technological know-how exhibitors. This create a face-to-face platform with in-depth 21st century skills sharing.

Trade Exhibition

The networking and experiential learning in educational technology, media and equipment between teachers, schools and know-how exhibitors. The exhibition is an practical platform for teachers to develop and enhance their skills in teaching and learning technology for the better and effective classrooms.

Model classrooms/ Smart classrooms showcases

The stimulating classroom models with practical solutions, technological and 21st century skills. Teachers can enhance their teaching and learning skills in the 21st century contexts and apply into their real classrooms and schools.
Finland is one of the country with best educational system assessed by PISA results. EDUCA in cooperation with Finland Embassy and Finland Team organizes every year alongside EDUCA the special networking seminar for Thailand’s educational policy makers, decision makers and executives. This special seminar becomes a special, practical gathering and mutual collaboration between Finland and Thailand onwards.

Special Sessions: Finland special seminar

Policy makers and decision makers from Ministry of Education

Management, administrators, faculties members from Faculty of Education and related faculties

Teacher Educators

Researchers

Management of schools

In-service teachers

Pre-service teachers

ATTENDEEDS PROFILE

HIGHLIGHTED TEACHER CONTINUOUS PROFESSIONAL DEVELOPMENT ACTIVITIES

EDUCA 2015
Total number of teachers and teacher educators attended EDUCA 2014

- **14,360** participants on WED 15 Oct.
- **17,458** participants on THU 16 Oct.
- **18,608** participants on FRI 17 Oct.

**50,426** participants in total (International conference & workshop)

Attendance statistics EDUCA 2007-2014

- **6,612** in 2007
- **15,149** in 2009
- **31,077** in 2010
- **30,339** in 2011
- **47,700** in 2012
- **49,121** in 2013
- **50,426** in 2014
EDUCA 2014: Occupation

Conference
- 81% Teachers
- 12% School administrators
- 2% Educational personnel

Workshop
- 87% Teachers
- 10% School administrators
- 2% Educational personnel

EDUCA 2014: Educational Roles

Conference
- 34% Teachers
- 24% Academicians
- 2% Researchers
- 5% School Committees
- 11% Parents
- 11% Pre-Service Teachers

Workshop
- 72% Teachers
- 6% In-Service Teachers
- 6% School administrators
- 6% Educational personnel
- 2% Teacher Educators
- 1% Deputy Directors
- 7% Heads of Department
EDUCA 2014: School Level

- Kindergarten: 36%
- Primary/Elementary: 29.63%
- Lower Secondary/Upper Secondary School: 23.94%
- Vocational Education: 4.19%
- Higher Education/University: 4.17%
- Others: 2.07%

EDUCA 2014: Top five provinces

Conference:
- BANGKOK
- Nakorn prathom
- Nonthaburi
- Chiang Mai
- Nakorn Ratchasima
- Chonburi

Workshop:
- BANGKOK
- Nonthaburi
- Chonburi
- Samutprakarn
- Pathumtani
Products and services teachers are most interested in sourcing:

**Learning Materials**
- Educational toys and learning materials for kindergarten (53%)
- Technology and Equipment for classroom (tablet, projector, visualizer) (41%)
- Innovation and software for learning (E-book, e-learning, CAI) (40%)
- Extracurricular Activities (Camp and learning resources) (29%)

**Textbook and publishers** (50%)

**Others included:**
- School uniforms for teachers and students (including school supplies) (23%)
- Office supplies and stationery (23%)
- School management software (21%)
- Building environment design (17%)
- Security and Cleaning Services (14%)

- Food service suppliers (16%)
- School Transportation (13%)
- HRD and training providers (31%)
- Music instruments and sport equipment (19%)
EDUCA 2014: Satisfaction Survey (2013-2014)

(International conference and Workshop participants)

Rating 1.00-1.49: Need to improved
Rating 1.50-2.49: Poor
Rating 2.50-3.49: Fair
Rating 3.50-4.49: Good
Rating 4.50-5.00: Excellent